



URBAN LEAGUE
OF UNION COUNTY

PRESENTS A MASQUERADE BLACK TIE AFFAIR

82ND ANNIVERSARY GALA

AN EMERALD ERA

Legacy Revealed

SPONSORSHIP DECK



FRIDAY, OCTOBER 9, 2026
Hilton Garden Inn | Springfield, NJ
6:00 – 11:00 PM

82 Years of Comm Years of Service Commitment 82 Y

The Urban League of Union County (ULUC) is a nonprofit community service organization founded in 1944 and incorporated in 1952. We are an affiliate of the National Urban League and have proudly served our community for 82 years. ULUC advances economic empowerment and opportunity through housing, workforce development, youth programs, reentry services, mental health and wellness, financial literacy, community engagement, advocacy, and other essential services.

OUR EFFORTS INCLUDE:

01

HOUSING

02

WORKFORCE
DEVELOPMENT

03

YOUTH

04

REENTRY

05

MENTAL HEALTH
& WELLNESS

06

FINANCIAL
LITERACY

07

COMMUNITY
ENGAGEMENT

08

ADVOCACY

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Why Sponsor the Urban League Gala?

YOUR SUPPORT UPLIFTS VITAL PROGRAMMING IN

HOUSING & EVICTION PREVENTION

WORKFORCE DEVELOPMENT & REENTRY

YOUTH LEADERSHIP & STEM

FINANCIAL COACHING & CIVIC ENGAGEMENT

ALIGN YOUR BRAND WITH EQUITY, JUSTICE,
AND COMMUNITY EMPOWERMENT.

Sponsorship Benefits

EMPOWER IMPACT:

FUND PROGRAMS THAT SERVE OVER 1,500 RESIDENTS ANNUALLY

ELEVATE VISIBILITY:

REACH A NETWORK OF CIVIC AND CORPORATE LEADERS

SHOWCASE LEADERSHIP:

ALIGN WITH A LEGACY ORGANIZATION

STRENGTHEN RELATIONSHIPS:

BUILD NEW CONNECTIONS WITH KEY STAKEHOLDERS

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Leslie Anderson

ELLA S. TEAL PRESIDENT'S AWARD

Brielle Lewis

WHITNEY M. YOUNG JR. YOUNG PROFESSIONAL AWARD

KOBO

CORPORATE PARTNER AWARD

***The Port Authority of
New York and New Jersey***

CORPORATE PARTNER AWARD

Dr. Bibi Taylor

COMMUNITY PARTNER AWARD

Roy Maynard

DONNA L. ALEXANDER URBAN LEAGUE AWARD

SPONSORSHIP

Packages

Emerald Sponsor — Title Sponsor | \$50,000

- Exclusive Title Sponsor with "Presented by [Your Company]" recognition
- Premier brand visibility
- 2 VIP tables / 20 guests
- 10 tickets to the VIP Reception
- Speaking opportunity
- 30 second video ad
- Full page back cover ad
- Customized benefit opportunity, such as scholarship sponsorship
- Impact report and annual recognition
- Newsletter recognition
- Website logo with hyperlink for one year

Visionary Sponsor | \$30,000

- 1 VIP table / 10 guests
- 8 tickets to the VIP Reception
- Premium full page ad
- 30 second video
- Logo on all print and digital materials
- Press and social media recognition
- Commemorative gifts for guests
- Recognition in annual report, newsletter, and post event emails

Empowerment Sponsor | \$20,000

- 1 VIP table / 10 guests
- 6 tickets to the VIP Reception
- Premium full page ad
- 15 second video
- Logo on all print and digital materials
- Press and social media recognition
- Commemorative gifts for guests
- Recognition in annual report and post event emails

Catalyst Sponsor | \$10,000

- 1 VIP table / 10 guests
- 4 tickets to the VIP Reception
- Full page program ad
- Logo placement and event shoutout
- Social media and annual report recognition
- Commemorative gifts for guests

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Additional Sponsorship Opportunities

Additional Sponsorship Levels

- **SUPPORTER CIRCLE – \$5,000**
6 Gala tickets | Half-page ad | Event recognition
- **ENTERTAINMENT SPONSOR – \$5,000 (Helps support the live entertainment)**
6 Gala tickets | Recognition on screen during the live entertainment portion
- **TABLE SPONSOR – \$2,500**
Table of 10 | Logo placement on the table | Recognition during the event)
- **COMMUNITY SPONSOR – \$1000**
2 Gala tickets | Quarter page ad | Urban League membership | Recognition during the event)

Commemorative Ad Journal

- | | |
|--------------------------------|------------------------|
| • Inside Front Cover – \$1,000 | • Half Page – \$250 |
| • Inside Back Cover – \$1,000 | • Quarter Page – \$125 |
| • Full Page – \$500 | • Patron – \$50 |

Artwork deadline: September 18, 2026

The journal will be available to view online using a QR code we will provide.
A limited quantity of journals will be printed

SEND ARTWORK TO: AdJournal@ULOU CNJ.ORG

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FULL NAME:	COMPANY/ORG:
EMAIL:	PHONE:
MAILING ADDRESS:	

PLEASE SELECT YOUR ULOUCNJ 82ND ANNIVERSARY GALA SPONSORSHIP LEVEL

EMERALD SPONSOR \$50,000	☐	VISIONARY SPONSOR \$30,000	☐	EMPOWERMENT SPONSOR \$20,000	☐	CATALYST SPONSOR \$10,000	☐
SUPPORTER SPONSOR \$5,000	☐	ENTERTAINMENT SPONSOR \$5,000	☐	TABLE SPONSOR \$2,500	☐	COMMUNITY SPONSOR \$1,000	☐

☐ CHECK HERE IF YOU REQUIRE AN INVOICE

SCAN THE QR CODE TO PURCHASE TICKETS/SPONSORSHIP



WWW.ULOUCNJ.ORG

MAKE CHECKS PAYABLE TO:
URBAN LEAGUE OF UNION COUNTY
 1139 E. Jersey St. Suite 515 Elizabeth, NJ 07201

SEND ARTWORK TO:
AdJournal@ULOU CNJ.ORG

FOR MORE INFORMATION OR TO BECOME
 A SPONSOR, PLEASE CONTACT:

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