

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY

Dinner & Gala

VISION 81

Legacy in Motion. Future in Focus.

FRIDAY, OCTOBER 3RD, 2025 • 6PM-11PM

HILTON GARDEN INN

304 US-22 WEST • SPRINGFIELD, NJ 07081

BLACK TIE AFFAIR • LIVE MUSIC • COCKTAIL HOUR
BUFFET DINNER & OPEN BAR



Urban League of
Union County

*Empowering Communities.
Changing Lives.*

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY GALA

VISION 81: LEGACY IN MOTION. FUTURE IN FOCUS.

FRIDAY • OCTOBER 3, 2025 • 6PM-11PM • A BLACK TIE AFFAIR • HILTON GARDEN INN • 304 US-22 SPRINGFIELD, NJ 07081

WHY SPONSOR THE URBAN LEAGUE GALA?

YOUR SUPPORT UPLIFTS VITAL PROGRAMMING IN

HOUSING & EVICTION PREVENTION

WORKFORCE DEVELOPMENT & REENTRY

YOUTH LEADERSHIP & STEM

FINANCIAL COACHING & CIVIC ENGAGEMENT

ALIGN YOUR BRAND WITH EQUITY, JUSTICE, AND COMMUNITY EMPOWERMENT.

SPONSORSHIP BENEFITS

EMPOWER IMPACT:

FUND PROGRAMS THAT SERVE OVER 1,500 RESIDENTS ANNUALLY

ELEVATE VISIBILITY:

REACH A NETWORK OF CIVIC AND CORPORATE LEADERS

SHOWCASE LEADERSHIP:

ALIGN WITH A LEGACY ORGANIZATION

STRENGTHEN RELATIONSHIPS:

BUILD NEW CONNECTIONS WITH KEY STAKEHOLDERS



Urban League of
Union County

*Empowering Communities.
Changing Lives.*

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY GALA

VISION 81: LEGACY IN MOTION. FUTURE IN FOCUS.

2025 HONOREES

BASF

CORPORATE PARTNER AWARD

SHILOH BAPTIST CHURCH • PLAINFIELD, NJ

COMMUNITY PARTNER AWARD

FOUNTAIN BAPTIST CHURCH • SUMMIT, NJ

COMMUNITY PARTNER AWARD

KENDALL L. GIVENS

WHITNEY M. YOUNG JR. AWARD (YOUNG PROFESSIONALS)

CATHY WATERS

DONNA L. ALEXANDER URBAN LEAGUE AWARD

MARILYN DAVIS

ELLA S. TEAL PRESIDENT'S AWARD

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY GALA

VISION 81: LEGACY IN MOTION. FUTURE IN FOCUS.

FRIDAY • OCTOBER 3, 2025 • 6PM-11PM • A BLACK TIE AFFAIR • HILTON GARDEN INN • 304 US-22 SPRINGFIELD, NJ 07081

SPONSORSHIP PACKAGES

VISIONARY SPONSOR - \$50,000

- Exclusive Title Sponsor – “Presented by [Your Company]”
- Premier brand visibility + 2 VIP tables (20 guests)
- Speaking opportunity & 30-sec video ad
- Full-page back cover ad
- Custom benefit option (e.g., scholarship sponsor)
- Impact Report + Annual recognition
- Website logo w/ hyperlink (1 year)

EMPOWERMENT SPONSOR - \$25,000

- 1 VIP table (10 guests)
- Premium full-page ad + 15-sec video
- Logo on all print/digital materials
- Press + social media recognition
- Commemorative gifts for guests
- Recognition in annual report + post-event emails

CATALYST SPONSOR - \$10,000

- 1 VIP table (10 guests)
- Full-page program ad
- Logo placement + event shoutout
- Social media & annual report recognition
- Commemorative gifts for guests



Urban League of
Union County

*Empowering Communities.
Changing Lives.*

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY GALA

VISION 81: LEGACY IN MOTION. FUTURE IN FOCUS.

FRIDAY • OCTOBER 3, 2025 • 6PM-11PM • A BLACK TIE AFFAIR • HILTON GARDEN INN • 304 US-22 SPRINGFIELD, NJ 07081

\$200 • EARLY BIRD TICKETS BEFORE AUGUST 31, 2025 | \$250 • GENERAL ADMISSION

ADDITIONAL SPONSOR LEVELS

- **SUPPORTER CIRCLE – \$5,000** (6 tickets + half-page ad + recognition)
- **ENTERTAINMENT SPONSOR – \$5,000 (NEW)** (6 tickets + screen recognition during entertainment)
- **TABLE SPONSOR – \$2,200 (NEW)** (1 table + logo on table + program listing)
- **COMMUNITY SPONSOR – LIMITED TO INDIVIDUALS, NON-PROFITS, AND SMALL BUSINESSES ONLY - \$1,000** (2 tickets + quarter-page ad + listing)

COMMEMORATIVE AD JOURNAL DEADLINE: AUGUST 31, 2025

- **FULL-COLOR, 8.5" x 11"**
 - * *Inside Front Cover* – \$1000
 - * *Inside Back Cover* – \$1,000
 - * *Full Page* – \$500
- **HALF PAGE – \$250**
- **QUARTER PAGE – \$125**
- **DONOR LIST – \$50**

The journal will be available to view online using a QR code we will provide. A limited quantity of journals will be printed - **SEND ARTWORK TO: AdJournal@uloucnj.org**



Urban League of
Union County

*Empowering Communities.
Changing Lives.*

URBAN LEAGUE OF UNION COUNTY PRESENTS

81ST ANNIVERSARY GALA

VISION 81: LEGACY IN MOTION. FUTURE IN FOCUS.

FRIDAY • OCTOBER 3, 2025 • 6PM-11PM • A BLACK TIE AFFAIR • HILTON GARDEN INN • 304 US-22 SPRINGFIELD, NJ 07081

\$200 • EARLY BIRD TICKETS BEFORE AUGUST 31, 2025 | \$250 • GENERAL ADMISSION

FULL NAME:	COMPANY/ORG:
EMAIL:	PHONE:
MAILING ADDRESS:	

PLEASE SELECT YOUR ULOUCNJ 81ST ANNIVERSARY GALA SPONSORSHIP LEVEL

VISIONARY SPONSOR \$50,000	EMPOWERMENT SPONSOR \$25,000	CATALYST SPONSOR \$10,000
--------------------------------------	--	-------------------------------------

SUPPORTER CIRCLE \$5,000	ENTERTAINMENT SPONSOR \$5,000 <i>(NEW)</i>
------------------------------------	--

TABLE SPONSOR \$2,200 <i>(NEW)</i>	COMMUNITY SPONSOR \$1,000
--	-------------------------------------

INSIDE FRONT COVER - \$1,000
INSIDE BACK COVER - \$1,000
FULL PAGE - \$500
HALF PAGE - \$250
QUARTER PAGE - \$125
DONOR LIST - \$50

CHECK HERE IF YOU REQUIRE AN INVOICE

CLICK BUTTON TO PURCHASE TICKETS/SPONSORSHIPS

MAKE CHECKS PAYABLE TO:

URBAN LEAGUE OF UNION COUNTY
1139 E. Jersey St. Suite 515 Elizabeth, NJ 07201

SEND ARTWORK TO: *AdJournal@ULOUCNJ.ORG*

FOR MORE INFORMATION OR TO BECOME A SPONSOR, PLEASE CONTACT:

Crystal Orr, CEO, Urban League of Union County • corr@uloucnj.org • 908-351-7200

Drew Giddings, Strategy + Impact Consultant, Urban League of Union County • dgiddings@uloucnj.org